



Highview **ARTS** Center

PROPOSAL FOR

**SPONSORSHIP**

FROM  
**HIGHVIEW ARTS CENTER**  
7406 FEGENBUSH LANE  
LOUISVILLE KY 40228

WWW.HIGHVIEWARTSCENTER.COM  
HELLO@HIGHVIEWARTSCENTER.COM  
502-783-6609

501C3  
EIN: 87-2002355

# ABOUT US **We are the Highview Arts Center!**

Our mission is to ignite community engagement and promote the exchange of ideas through education and cultural expression.

As a dedicated arts space in the Highview Community, we are excited to bring new programming for all audiences, with a diverse offering of performances, classes, showcases and gallery features.

**Highview Arts Center will strive to achieve our mission through the following:**

1. Managing a community-led arts space incorporating a dedicated theatre and, and appropriate, staging theatrical performances from other area groups.
2. Presenting quality, entertainment and education for all, created by and for members of the community.
3. Encouraging greater interest, knowledge and understanding of the arts and theatre, through nurturing creativity, fostering space for authentic artistic expression, generating discussion of theatre and the arts and how they move us forward in society.
4. Promoting a broader and more inclusive community by being a welcoming space for sharing experiences and ideas, and in particular, by seeking out and supporting artists and patrons of all backgrounds.

## PROGRAMMING HIGHLIGHTS

### SEASONAL PROGRAMMING

- Highview Arts Center Presents
  - dedicated season of plays, musicals, reviews and new works
- Improv Karaoke/ Speed Theatre
- Open Mic Night/ Story Slam
- Louisville Magic Club Performances and meet-ups
- Indie Film Screenings/ Regional Cinema Festivals
- Rotating Visual Art Exhibits
  - Featuring local Louisville area artists

### ADDITIONAL ARTS OPPORTUNITIES

- Highview Arts Center Workshops
- Visual, music, dance, voice and acting
- Performance and Rehearsal Spaces
- Podcast Recording Studio
- Partnerships with Louisville theatre companies
- Scene and Costume Shops
- Children's Programming
- After-school and summer enrichment camps
- Children's Theatre Company

### COMMUNITY ENGAGEMENT

- Rental Space
- Small events, performances
- Meet-ups, community meetings
- Classes
- Craft and Farmer's Markets

At Highview Arts Center,  
we are building not just  
a venue, but a  
destination for all  
things ART.

# SPONSORSHIP

## SEASON PRESENTING SPONSOR

\$6,000

- Exclusive Sponsor of the Highview Arts Center Presents season
- Your Logo represented on All branding - print, program, and social media tags in Highview Arts Center Presents posts
  - To include "Season presented by"
- Full page ad, or your logo where appropriate, in All programs
  - To include artist partner events where appropriate
- 2 Complimentary venue rentals
  - Must schedule ahead, cannot be reserved on a performance night
- Recognition in venue lobby to display your branding
  - To be featured on lobby step-n-repeat, or similar marketing
  - Can display your company materials
- Listed as Season Sponsor in pre-show announcements

## SINGLE PRODUCTION TITLE SPONSOR

\$2000

- Exclusive Sponsor of the Highview Arts Center Presents single production
- Your logo represented on single production branding - print, program, and social media tags in Highview Arts Center Presents posts
  - To include "Production presented by"
- Half page ad, or your logo where appropriate, in All Highview Arts Center presents programs
  - Full page ad for single production including your materials/copy
- 1 Complimentary Venue rental
  - Must schedule ahead, cannot be reserved on a performance night
- Recognition in venue lobby
  - To be featured on lobby step-n-repeat, or similar marketing
  - Can display your company materials
- Listed as the Production Sponsor in pre-show announcements

## NAMING OPPORTUNITIES

If you or your company would like naming opportunities of the spaces, we'd be happy to explore those possibilities!

Spaces include Lobby/Small Space, Mainstage, Classroom, and Scene Shop

## PRODUCER

\$1000

- Your logo represented on All Highview Arts Center PRINT branding
- Quarter page ad, or your logo where appropriate, in All Highview Arts Center Presents programs
- Reduced rate venue rental
  - Must schedule ahead, cannot be reserved on a performance night
- Recognition in venue lobby
  - To featured on lobby step-n-repeat, or similar branding
- Listed as the production Sponsor in pre-show announcements

## PATRON

\$500

- Name or Your logo featured in All Highview Arts Center Presents programs
- Reduced rate venue rental
  - Must schedule ahead, cannot be reserved on a performance night
- Recognition in venue lobby
  - To featured on lobby step-n-repeat, or similar branding

## SUPPORTER

\$100

- Name listed in All Highview Arts Center Presents programs
- Reduced rate venue rental
  - Must schedule ahead, cannot be reserved on a performance night
- Recognition in venue lobby

## FRIEND

\$50

- Name listed in All Highview Arts Center Presents programs
- 2 tickets to any show of your choosing
  - Must reserve in advance
- Recognition in venue lobby

## WISH LIST

- Technology - used computers, laptops, printer
- Cleaning supplies - Clorox style sprays, glass cleaners, towels, paper towels, toilet paper, etc
- Construction - Ceiling fans, chandeliers, wood for sets, paint that's not super old, stainless steel hand sinks, carpet remnants, flooring materials, drywall
- Props - tables, chairs, bookcases lamps (please send us a photo!)

We would be happy to schedule a time for pick-up or drop-off of donated items at your convenience!



# PROGRESS IN MOTION

## Lobby and Small Performance Space



## Main Performance Space



## Classroom Space



## OUR BOARD



Jeanne-Marie Rogers



Scott Davis



Vin Morreale



Taylor Torsky



Camille Anderson-Linton



Tom Boisvert

HIGHVIEW ARTS CENTER  
7406 FEGENBUSH LANE  
LOUISVILLE KY 40228

WWW.HIGHVIEWARTSCENTER.COM  
HELLO@HIGHVIEWARTSCENTER.COM  
502-783-6609

501C3  
EIN: 87-2002355

Highview **ARTS** Center